

ASCE GOVERNMENT RELATIONS

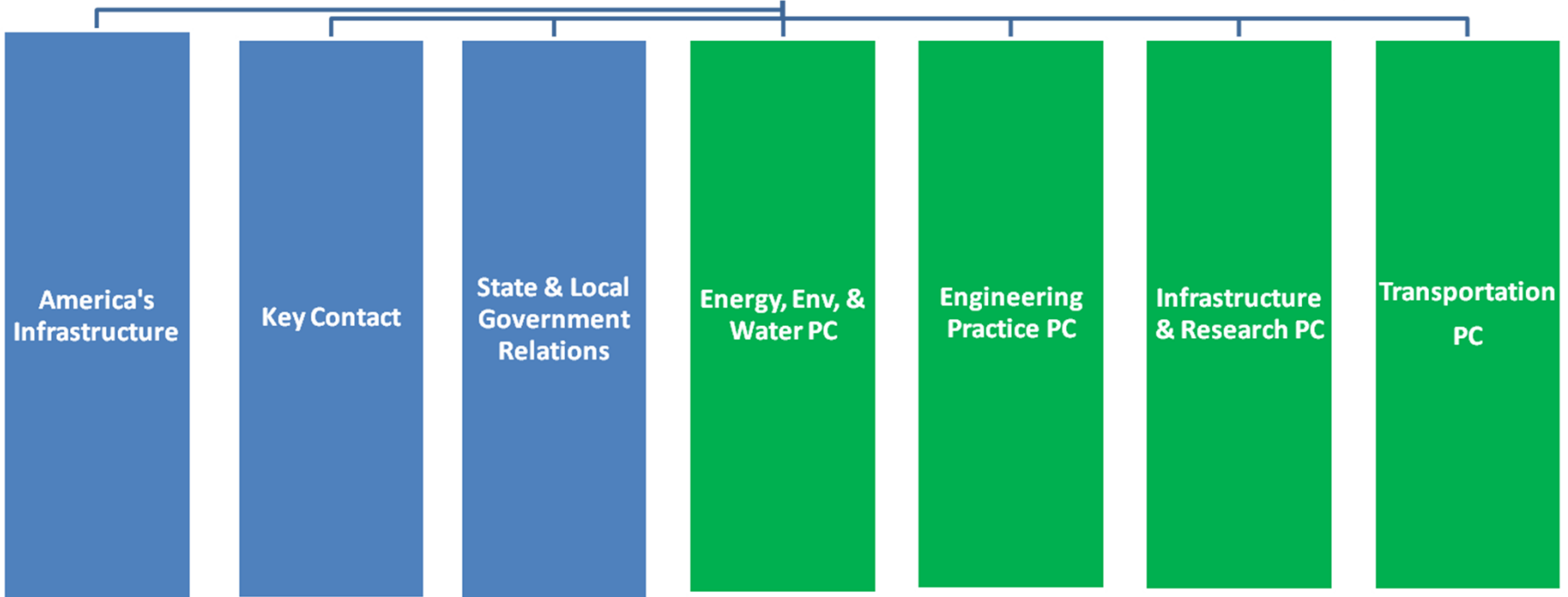
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Manager, State Government Relations

ASCE | ISSUES
& ADVOCACY

- Your voice on Capitol Hill and in state capitals
- Profession is well respected by policymakers
 - Known for *Report Card for America's Infrastructure*
- Large membership presents both challenges and opportunities
- Members are the key to success
 - Society provides support and resources to Sections and Branches

ASCE Public Policy Committee



- ASCE has 160+ policy statements
- Approved by Board of Direction
- Provide guidance on public policy
- Give permission to act on public policy
- Reviewed on 3-year cycle
- Survey of members determines federal and state priorities
- Board approves priority issues

ASCE AMERICAN SOCIETY OF CIVIL ENGINEERS

MEMBERSHIP & COMMUNITIES EDUCATION & CAREERS CONFERENCES & EVENTS ISSUES & ADVOCACY PUBLICATIONS TECH AREA

Issues & Advocacy > Advocacy >

Our Initiatives

- Infrastructure
 - Failure to Act Economic Studies
 - Infrastructure Policy Reports
 - State and Regional Report Cards
- Raise the Bar
 - Raise the Bar Articles and Publications
- Sustainability

Advocacy

- Public Policy Statements
- Priority Issues






Advocacy Programs

- Key Contact Program
- Back Home Visits
- Legislative Fly-in
- Contact Your Legislator

Tools & Training

- PR and GR Universities
- Advocate of the Year Award
- State Public Affairs Grant Program
- Congressional Fellows

PUBLIC POLICY STATEMENTS

SHARE     

To promote the goals of the American Society of Civil Engineers, the Board of Direction has adopted official Policy Statements on major technical, professional and educational issues of interest to the civil engineering community and the nation.

Listed here are the complete texts of the Society's 166 current policy documents. These statements reflect the Board of Direction actions through October 5, 2014.

Download ASCE's policy book.

For more information about ASCE Policy Documents and the Policy Development Program, contact Martin Hight, Senior Manager, Government Relations.

COASTAL ZONES, OFF SHORE AND WATERWAYS

- Policy Statement 162 - Coastal Development
- Policy Statement 218 - Improvement and Maintenance of Ports
- Policy Statement 286 - Waste Assimilative Capacity of Ocean and Coastal Waters
- Policy Statement 330 - Coastal Data Collection Program
- Policy Statement 349 - Coordination of Beach Erosion Control with Channel Maintenance
- Policy Statement 498 - Coastal Wetlands
- Policy Statement 507 - Restoring and Maintaining America's Beaches
- Policy Statement 533 - Offshore Facilities Development

DAMS, FLOOD CONTROL AND LEVEES

- Policy Statement 280 - Responsibility for Dam Safety
- Policy Statement 421 - Floodplain Management
- Policy Statement 470 - Dam Repair and Rehabilitation
- Policy Statement 511 - National Levee Safety Program
- Policy Statement 529 - Levee Certification
- Policy Statement 545- Flood Risk Management

DISASTER MITIGATION AND RESPONSE

- Policy Statement 294 - Cooperation with Government for Failure Investigation
- Policy Statement 300 - Media Interaction Following Catastrophic Failures or Natural

DEWATERING

Parking... Made Better

- **501(c)(3) organizations are permitted to lobby**
 - Ok to advocate for issue or legislation or regulatory action

- **Prohibited from political activity**
 - Not ok to give money to candidates, endorse candidates

- **ASCE national can provide guidance**

- Licensing and “Raise the Bar”
- Qualifications Based Selection for Engineering Services (QBS)
- Science, Technology, Engineering & Math (STEM) Education
- Sustainability
- Transportation / Infrastructure

■ Infrastructure Investment

- 16 states in the last four years with gas tax increases
- Currently monitoring infrastructure ballot measures in 7 states

■ Threats to Licensure

- In 2015 six states considered proposals do away with all professional licenses: **Arkansas, Iowa, Indiana, Minnesota, Nevada, Washington**
- **Arizona**: HB 2613 made licensure optional for professional geologists
- **Missouri**: considered lifting some occupational licenses

■ Threats to Qualifications Based Selection (QBS)

- Current proposals in Kansas and Rhode Island to eliminate QBS laws
- Michigan bill pending that strengthens QBS

- Clean water, drinking water and wastewater issues
- Natural hazards mitigation & infrastructure security
- Qualifications Based Selection for Engineering Services
- Science, Technology, Engineering and Math (STEM) education
- Sustainable Development & Sustainable Energy Use
- Transportation Infrastructure
- Water resources Infrastructure

■ **FAA Reauthorization**

- ASCE urges Congress to reauthorize federal aviation programs, which have been operating under extension since September 2015.
- Current extension is through September 2017.

■ **Water Infrastructure Funding and FY '17 Appropriations**

- ASCE encourages Congress to act swiftly to address well-documented water infrastructure problems across the nation

■ **Water Resources Development Act of 2016**

- ASCE encourages Congress pass a new Water Resources Development Act (WRDA) in 2016. Keeping WRDA bills on a two-year cycle gives nonfederal sponsors certainty in project development

- **Participation with federal legislative coalitions**
 - Americans for Transportation Mobility (ATM)
 - Transportation Construction Coalition (TCC)
 - Value of Water Coalition
 - STEM Education Coalition

- **Participation with national groups with state influence**
 - National Conference of State Legislatures (NCSL)
 - National Lieutenant Governors Association (NLGA)
 - Council of State Governments (CSG)

- ASCE relies on volunteers to be advocates
- Very few Sections/Branches have any staff
- Very few have lobbyists
- Role of Society staff:
Provide guidance, support through expertise, resources, materials, and funding



- This Week In Washington (weekly e-mail)
- Legislative tracking service: www.asce.org/multistate
- State Public Affairs Grant Program (SPAG)
- State Government Relations Manual
- Infrastructure reports and materials
 - Report Card for America's Infrastructure, Failure to Act economic studies, Infrastructure Game Changers
- Staff support
 - Legislative alerts, press outreach, talking points, testimony, presentations



- ✓ **Organize Section Government Relations**
 - Designate a government relations contact
 - Form a government relations committee

- ✓ **Track Legislation and Respond to Key Alerts**

- ✓ **Participate in state capitol “legislative day”**

- **Monitor State Licensing Board activity**
 - Review agendas and/or attend meetings
 - Identify members to serve on the licensing board

- ✓ **Release/Promote your State’s Infrastructure Report Card**

- **Leverage social media and PR outreach**

- **Government Relations University (NEW)**
 - In-depth advocacy training
 - Enhance your Section/Branch presence at the State and Local level

- **Public Relations University**
 - In-depth media workshop
 - Learn the importance of messaging, how to conduct an interview, and basic principles of communication





Report Cards
Reach an
Audience
Outside
Engineers



Report Cards
Are Highly
Effective and
Open Doors

Use Your Report Card to:

- Tell the **public** about your state's infrastructure
- Meet with your **State Legislators**
- Convince **Business Leaders** to support policy or funding changes
- Train members to talk to the **media**
- Get your Section engaged as **advocacy leaders**

Mobilize ASCE members in support of ASCE's Vision, Mission, and Goals

- Influence public policy
 - Establish and grow relationships w/ elected officials
 - Build coalitions with likeminded organizations
- Provide professional development skills in business development, government relations, and public affairs

- One-click, **pre-drafted emails** to communicate with federal and state elected officials.
- FREE Key Contact-only **webinars & issue briefings**.
- **Advocacy training** for Key Contacts that helps hone elevator pitches, maximizes influence, and gets results.
- **Back Home Meetings materials** to further relationships with elected officials in their district.
- Leadership opportunities as **Federal** and **State Advocacy Captains**.
- Brings civil engineering issues to Congress at the annual **Legislative Fly-In** in DC. (*Upcoming Fly-in: **March 14-16, 2017***)
- Celebrates Outstanding Civil Engineer **Advocate of the Year Awards**

1. Will receive action alerts
2. Will be asked to act on those alerts
3. Read *This Week In Washington*



Sign up here:

www.asce.org/keycontacts

Use social media to keep your Section informed, engage elected officials, and educate the public.



[facebook.com/ASCEGovRel](https://www.facebook.com/ASCEGovRel)



[facebook.com/SaveUSAInfrastructure](https://www.facebook.com/SaveUSAInfrastructure)



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